

GREENALIA

Greenalia is an Independent Power Producer (IPP) working exclusively with renewable technology. The company began its activity in the sector in 2006 and has been floated on the BME-MaB (Alternative Stock Market [now BME Growth]) since December 2017.

The company's main activity is generating and selling electricity and it operates using three types of technology: Wind, solar and biomass power, in which it is vertically integrated from the origin of the raw material to the production of thermal energy and electricity.

<https://www.greenalia.es/inicio/>

INTEGRATOR:



Integrator located in Betanzos (A Coruña) specializing in mobility solutions for logistics and industrial processes

<http://www.warnier.com/>



INDUSTRY



“IT MAKES US MORE EFFICIENT AND HELPS US TO IMPROVE MANY OF OUR PROCESSES”

90

EMPLOYEES

€425

M IN TURNOVER

THE CHALLENGE

What was your project?

We wanted to be more efficient and improve our processes. We therefore developed a proprietary app in which you can record data on your day, such as data on production, machinery maintenance, and the locations where forest biomass is being cleaned up.

What is a typical day like for you and your teams?

We collect forest biomass from an average of 30 packaging machines, with employees who work double shifts to compact the forest waste. At the shift change, the employees leave the mobile in the car that they also share and when they start the day, they connect to the app.

How does the mobile bring to their daily tasks?

Once they get to the forest, they register the start of the day in the app, the geolocation, the packing machine they're using, and the car. They do any maintenance on the machine before starting work, all from the app.



CORE-X3

“We saw that this smartphone would let us install our control process app and would be prepared for hostile conditions”



CORE-M4

“As long as it keeps working just as well, we are very happy and will continue to be so”

“The battery life gave us the confidence to choose more”

How did you find out about Crosscall?

We looked at what was on the market and in the end, we chose your brand because we trusted it the most. It was also the one that distribution companies always recommended to us and ultimately, as it is designed for rough use, we would have a telephone we could use for working in the woods.

Why did you choose Crosscall?

In order to use our app, we needed to find devices (smartphones) that suited our requirements, and that would allow us to install our control process app and communicate with the employee, while also being prepared for being dropped, bashed and for hostile conditions.

How was it in the test phase?

The response from the first 10 mobiles was very good. The battery life and the fact that everything worked perfectly gave us the confidence to choose more.

CROSSCALL SOLUTION

What does this solution currently offer you?

It made us more efficient, it helps us improve many of our processes, it gives us a lot of flexibility to talk to employees within the organization on a day to day basis. The mobile can be used all day long, can maintain communication and can use the work app without any battery life problems.

Would you recommend Crosscall products?

Yes, in fact we have a company in the agricultural sector and they also have a Crosscall, and we recommended it to each other. As long as it keeps working just as well, we are very happy and will continue to be so.

Review by Gonzalo López
Biomass supply manager at the Curtis Teixeira plant

